

GreenBeat Nexus: Survey about Your Needs and Ideas to Accelerate the Green Transition of the European Music Ecosystem

* Indique une question obligatoire



This document shall be only used as a reference to prepare your answers if needed.

The questionnaire shall be filled via the online form:
<https://forms.gle/trpxVghbJVSFJrRr7>

In case of any questions, please email:
mobility@on-the-move.org

INTRODUCTION

This survey is part of the GreenBeat Nexus initiative. Co-funded by the European Union under the Music Moves Europe initiative, under the Creative Europe Programme, GreenBeat Nexus is a pioneering project that aims to accelerate the green transition of the European music ecosystem.

In alignment with the objectives of the EU Green Deal, the project seeks to integrate sustainability as a core and transversal principle across all levels of music related actions, such as grass-roots initiatives, conferences, amateur and community music, festivals, large-scale music events, touring, music education and training, while looking at sustainability aspects of streaming and new technologies as well.

This survey is divided into **four main sections**:

- 1) The first section is designed to find out more about you while complying with GDPR regulations.
- 2) The second section will focus on your current practices and level of engagement with eco-responsibility.
- 3) The third section aims to identify your needs.
- 4) The fourth section relates to how the music sector can embrace the green transition process.

As GreenBeat Nexus is focusing on [Creative Europe countries](#), we strongly encourage music professionals and/or sustainability experts based and professionally active in these countries to answer the survey.

Not yet another survey

All in all, it should take a maximum of 12 minutes to answer this survey. **The more we know about your needs, the better we will be able to develop information tools, capacity programmes and funding support tailored for the transition of the music sector towards greener practices.**

Deadline: 31 May 2026

In case of accessibility issues, please contact mobility@on-the-move.org.

On the Move will only keep users' personal data for as long as is necessary to fulfill the purpose of the survey and related research. This will be completed by 31 December 2026.

GreenBeat Nexus is led by a consortium of INOVA+, European Music Council, The Green Room, KEA European Affairs and On the Move.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European

Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

ABOUT YOU / YOUR ORGANISATION

1. **Name** (optional)

2. **I answer:** *

Une seule réponse possible.

On behalf of an organisation

As an individual / a freelancer

3. If you answer on behalf of an organisation, please mention, when applicable, **your job title** and **organisation's name**

4. **I mainly work as...** *

Une seule réponse possible.

A Professional

An Amateur

A Mix of both

5. Type of music entity – Please select up to THREE: *

Plusieurs réponses possibles.

- Musician
- Venue / Club / Concert Hall
- Festival / Event organiser
- Music company (label, publisher, etc.)
- Network / association / federation (European / International levels)
- Network / association / federation (national, regional, local levels)
- Education institution / organisation
- Youth music organisation and/or grassroots/community music organisation
- Agency (booking, management, etc.)
- Public authority / policymaker
- Sustainability expert / researcher
- Other (please specify only if not in the list)

6. Other (please specify only if not in the list)

7. **Main music sub-sector* – Please select up to THREE:** *

* This concerns professionals (earning a living through this work) and/or non-professionals (engaging in music as a free-time activity)

Plusieurs réponses possibles.

- Artist / performer
- Live - Festival
- Live - Venue
- Live - Other
- Media / Journalism / Broadcasting
- Music & tech
- Formal Music education
- Informal / Non-formal education
- Music management
- Recorded - Composers / songwriters / producers
- Recorded - Publishers
- Recorded - Record labels
- Representative organisation
- Rights management
- Other (only if not in the list)

8. Please specify if other

9. **Country where you are based** *

(As GreenBeat Nexus is focusing on [Creative Europe countries](#), we strongly encourage music professionals and/or sustainability experts based and professionally active in these countries to answer the survey)

⌵ Dropdown

Une seule réponse possible.

- Albania
- Austria
- Armenia
- Belgium
- Bosnia-Herzegovina
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy

- Kosovo
- Liechtenstein
- Latvia
- Lithuania
- Luxembourg
- Malta
- Moldova
- Montenegro
- Netherlands
- North Macedonia
- Norway
- Poland
- Portugal
- Romania
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Tunisia
- Ukraine
- Other

10. Other: Please specify

CURRENT PRACTICES AND LEVEL OF ENGAGEMENT

11. How would you describe your / your organisation's **current engagement** with environmental sustainability? *

Une seule réponse possible.

- I am/We are just starting to explore the topic
- I/We have implemented a few actions
- I/We have a structured strategy
- Sustainability is integrated in most of my/our activities
- I am /We are not currently addressing environmental sustainability
- Not applicable / unsure

12. For respondents replying on behalf of organisations: How important is environmental sustainability within **your organisation's overall strategy**?

Une seule réponse possible.

- Very important
- Important
- Somewhat important
- Not yet a focus

13. Please describe in a few sentences, where applicable, how this question of environmental sustainability aligns with your organisational values/missions, regulations or funding requirements, reduced environmental impacts and costs (e.g. energy and waste) and/or responded to audience/artist expectations.
-

NEEDS AND OBSTACLES

14. Beyond funding that will be later addressed, what would be **the TWO most crucial areas for action** that you would identify in your own context: *

Plusieurs réponses possibles.

- Our building's environmental impact
- Energy consumption
- Waste management
- Cross border touring and/or mobility
- Audience mobility
- Adaptation to climate change
- Digital carbon impact
- Climate justice
- Intersectionality (connections between environmental sustainability and equity, diversity, inclusion and accessibility issues)
- Governance / sustainability strategy
- Access to reliable data and analysis as well as measurement tools
- Awareness, education and knowledge around greening (including towards the audience)
- Other (please specify)

15. Other (please specify)
-

16. In which areas are **training and capacity building** most needed? **(please identify the TWO top priorities)** *

Plusieurs réponses possibles.

- Our building's environmental impact
- Energy consumption
- Waste management
- Cross border touring and/or mobility
- Audience's mobility
- Adaptation to climate change
- Digital carbon impact
- Climate justice
- Intersectionality (connections between environmental sustainability and equity, diversity, inclusion and accessibility issues)
- Governance / sustainability strategy
- Access to reliable data and analysis as well as measurement tools
- Awareness, education and knowledge around greening (including towards the audience)
- Other (please specify)

17. Optional: Please explain your choices and/or add any additional comments.

18. When it comes to **funding, what type of financial support would be most useful?** **(select up to TWO)** *

Plusieurs réponses possibles.

- Small seed grants for experimentation
- Funding to start a sustainability transition
- Funding to strengthen and/or scale up existing sustainability actions
- Support for collaborative projects across countries

19. Based on your experience, what type of **project duration** would be most realistic for implementing sustainability initiatives? *

Une seule réponse possible.

- Short-term (3–6 months)
- Medium-term (6–12 months)
- Longer-term (over 12 months)

20. **Which sustainability areas** should funding prioritise? (**select TWO top priorities**) *

Plusieurs réponses possibles.

- To develop one's environmental sustainability strategy
- To support a capacity development programme
- To support the implementation of basic green measures
- To support advocacy campaigns
- To support research and data collection
- To support experimentation of new sustainable models (for instance on touring, sharing resources etc.)
- To support cross-sectoral collaborations with a strong environmental sustainability component
- Other (please specify)

21. Optional: Please argument your choice and/or add another element.

22. Based on your experiences, to what extent are **other funding forms (sponsorship, loans, investments, etc.)** accessible for such types of projects beyond public funding (when it exists)? *

YOUR CONTRIBUTION TO GREENING THE MUSIC SECTOR

23. Based on your experience, **what can the music sector contribute to the green transition?** *

Tick options as much as you wish

Plusieurs réponses possibles.

- Data, researches and reports on impacts, stories of changes
- Green tools (to evaluate impacts, measure audience's mobility etc.)
- Researchers / Transition specialists
- Green specialists focused on the music sector
- Diversity and Inclusion specialists that also focus on environmental sustainability
- Policy and advocacy work
- Training practices (including train the trainers' programme)
- Community / grassroot initiatives
- Funding dedicated to green transition / environmental sustainability in the (music) sector or cultural sector at large
- Awareness raising among audiences & the sector
- Leading by example
- Educating audiences

24. Please motivate your choice(s) while providing resources (weblinks, titles of references etc.)

25. What would be for you your definition of green transition for the music sector:
In my opinion, the music sector would be greener if.....

THANK YOU!

Thank you for your feedback that will be carefully taken into consideration!

Please send an email to mobility@on-the-move.org if you have additional ideas and/or would like to be part of a focus group part of this needs' analysis process.

Would you like to be informed about the next steps (including the calls) of the GreenBeat Nexus?

Follow the [GreenBeat Nexus project](#) and social media ([Instagram](#), [LinkedIn](#), [Youtube](#)).

For regular updates on all project-related information, please register for the [On the Move](#) and [EMC newsletters](#).

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